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03/15/00  
jc784 U.S. PTO

Practitioner's Docket No. 9203/031c3

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D.C. 20231

jc511 U.S. PTO  
09/525491  
03/15/00

NEW APPLICATION TRANSMITTAL

Transmitted herewith for filing is the patent application of

Inventor(s): Mary T. Tackbary; Dan G. Friedrich

For (title): METHOD AND APPARATUS FOR COMMUNICATING WITH A CARD  
DISTRIBUTION CENTER FOR SELECTING, ORDERING, AND SENDING  
SOCIAL EXPRESSION CARDS

1. Type of Application

This transmittal is for a continuation application.

CERTIFICATION UNDER 37 C.F.R. 1.10\*

(Express Mail label number is mandatory.)

(Express Mail certification is optional.)

I hereby certify that this correspondence and the documents referred to as attached therein are being deposited with the United States Postal Service on this date March 15, 2000, in an envelope as "Express Mail Post Office to Addressee," mailing Label Number EL544448357US, addressed to: Box Patent Application, Assistant Commissioner for Patents, Washington, D.C. 20231.

Cheryl Martinez

(type or print name of person mailing paper)

*Cheryl Martinez*

Signature of person mailing paper

**WARNING:** Certificate of mailing (first class) or facsimile transmission procedures of 37 C.F.R. 1.8 cannot be used to obtain a date of mailing or transmission for this correspondence.

**\*WARNING:** Each paper or fee filed by "Express Mail" must have the number of the "Express Mail" mailing label placed thereon prior to mailing. 37 C.F.R. 1.10(b).  
"Since the filing of correspondence under § 1.10 without the Express Mail mailing label thereon is an oversight that can be avoided by the exercise of reasonable care, requests for waiver of this requirement will not be granted on petition." Notice of Oct. 24, 1996, 60 Fed. Reg. 56,439, at 56,442.

**2. Benefit of Prior U.S. Applications (35 U.S.C. 119(e), 120, or 121)**

The new application being transmitted claims the benefit of prior U.S. applications. Enclosed are  
ADDED PAGES FOR NEW APPLICATION TRANSMITTAL WHERE BENEFIT OF PRIOR U.S.  
APPLICATIONS CLAIMED.

**3. Papers Enclosed**

- A. Required for filing date under 37 C.F.R. 1.53(b) (Regular) or 37 C.F.R. 1.153 (Design)  
Application

21 Page(s) of Specification  
5 Page(s) of Claims  
12 Sheet(s) of Drawing(s)—Formal

**B. Other Papers Enclosed**

3 Page(s) of declaration and power of attorney  
1 Page(s) of abstract  
1 Page(s) of Copy of Power of Attorney submitted in prior application

**4. Additional Papers Enclosed**

Preliminary Amendment  
  
Copy of Change of Correspondence Address submitted in prior application

**5. Declaration or Oath**

Enclosed

Executed by:  
o inventors.

**6. Language**

English

**7. Assignment**

An assignment of the invention to Hallmark Cards, Incorporated is attached. A separate "COVER  
SHEET FOR ASSIGNMENT (DOCUMENT) ACCOMPANYING NEW PATENT APPLICATION" is  
also attached.

8. **Fee Calculation (37 C.F.R. 1.16)**

Regular Application

CLAIMS AS FILED					
Claims	Number Filed	Basic Fee Allowance	Number Extra	Rate	Basic Fee 37 CFR 1.16(a) \$690.00
Total Claims (37 CFR 1.16(c))	36	- 20 =	16 x	\$18.00	\$288.00
Independent Claims (37 CFR 1.16(b))	3	- 3 =	0 x	\$78.00	\$0.00
Multiple Dependent Claim(s), if any (37 CFR 1.16(d))			+	\$260.00	\$0.00

Filing Fee Calculation

\$978.00

9. **Fee Payment Being Made at This Time**

Enclosed

Filing Fee

\$978.00

Recording assignment  
(\$40; 37 C.F.R. 1.21(h))  
(See attached "COVER SHEET FOR  
ASSIGNMENT ACCOMPANYING NEW  
APPLICATION".)

\$40.00

**Total Fees Enclosed**

**\$1,018.00**

**10. Method of Payment of Fees**

Check in the amount of \$1,018.00 is attached.

**11. Authorization to Charge Additional Fees**

The Commissioner is hereby authorized to charge the following additional fees by this paper and during the entire pendency of this application to Account No. 04-1697.

37 C.F.R. 1.16(a), (f) or (g) (filing fees)

37 C.F.R. 1.16(b), (c) or (d) (presentation of extra claims)

37 C.F.R. 1.16(e) (surcharge for filing the basic filing fee and/or declaration on a date later than the filing date of the application)


37 C.F.R. 1.17(a)(1)-(5) (extension fees pursuant to § 1.136(a))

37 C.F.R. 1.17 (application processing fees)

**12. Instructions as to Overpayment**

Credit Account No. 04-1697.

Reg. No. 28,300  
Tel. No.: (303) 449-9497

  
SIGNATURE OF PRACTITIONER

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